

WANT TO BE PART OF THE YELLOW FISH TEAM?

Creative Designer

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We are looking for....

Yellow Fish are looking to recruit a new 2D Designer into our inhouse Creative Studio.

This role will be important for conceptualising and creating visually appealing designs for a wide range of digital and print projects, collaborating with clients and our internal Project Managers to bring ideas to life and ensuring our creative output exceeds expectations and captivates audiences. This is a busy role, and you will be involved in multiple different design briefs at a time, working with the project managers to deliver onetime and to budget.

This is a fantastic opportunity for a predominantly 2D graphic designer to grow and develop their skills, whilst working hands-on in a fast-paced creative environment. Working alongside the senior design team, you will be tasked with producing a variety of print elements, digital adverts/graphics and communications for both our clients and our own Yellow Fish brand. You must be able to work to tight deadlines, use your own initiative and follow brand guidelines when required.

We operate a Hybrid Working model therefore you must be able to work flexibly and to attend the Brighton Office as and when required – this will be minimum of 1-2 days a week.

Contract type:	Full Time, Permanent
Report Directly to:	Creative Director
Location:	Hybrid (Brighton based) 1 – 2 days in the office per week
Salary:	£28-35K

Main Responsibilities

Reporting to our Creative Director, your main days will be spent:

- Assisting with the development of a range of 2D creative briefs, from concepts/brainstorming, to final output, working closely to client brand guidelines
- Image retouching (Photoshop)
- Artworking demos and print mock-ups
- Print setting items for press/production
- Best practice design and layouts for presentations (PowerPoint)
- Post project analysis identifying what can we take forward to the next one / improve and grow
- Keep abreast of emerging technologies in new media

Essential Skills

- Preferably a relevant Design Degree or equivalent with 3years experience working within a creative agency setting
- Know your way around design tools (e.g. Photoshop, Illustrator, XD, InDesign etc.)
- Can switch between creative requests and prioritise with the help of the Studio resourcing process
- Excellent communication skills and ability to present and explain design concepts to clients and team members.
- Working to deadlines and tight briefs, delivering until the job is done!
- 3D and motion skills would be a competitive advantage for the role.

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The person...

- Live and breath creativity
- Self motivated, enthusiastic and motivated to make a difference
- The confidence to express, create and challenge client briefs to come up with expectational outputs
- Think outside the Creativity box and push for designs that innovate and excite
- Be conformable meeting and work directly with clients if needed
- Able to travel to Brighton for occasional meetings and team days

What we can offer you...

- Salary negotiable depending on experience - £28-£36K
- Hybrid working with regular days in the Brighton office
- 25 days holidays PLUS Bank Holidays
- Company Private Healthcare (based on 6 months service)
- Access to a Perks reward portal
- A healthy budget for training courses and development opportunities
- Bi-monthly staff days, drinks and lunches out and a great annual Christmas party!

How to Apply

Please send your CV along with any links to your portfolio that showcase and demonstrate your most recent work, explaining who you are and why you believe you are suitable for the position to jobs@yfish.co.uk

No agencies please.

We will close this advert early should we find the right candidate so do not delay in applying if you are interested.

Roles and Responsibilities.

Client Collaboration:

- Work closely with a range of Yellow Fish clients to understand their requirements, provide design recommendations, and incorporate feedback to refine designs, ensuring client satisfaction.

Conceptualise and Design:

- Create high-quality 2D designs, illustrations, and graphics for various media channels, including but not limited to logos, brochures, social media posts, websites, and advertisements.
- Demonstrate illustrative skills with rough sketches/ digital equivalent

Output delivery

- Provide accurate timing estimates on work for Project managers to budget
- To assist with gathering supplier quotes for Senior Creative approval
- Contribute to documentation (instructional, pitch and technical specification)
- Present finalised ideas and concepts for client proposals
- Set artwork for production (e.g. Press or web programming)

Collaborative Teamwork:

- Collaborate with cross-functional teams, including copywriters, web developers, and marketing specialists, to ensure cohesive and visually appealing designs across all platforms.

Quality Assurance:

- Maintain a keen eye for detail and ensure all designs meet high-quality standards, are error-free, and comply with brand guidelines.

Time Management:

- Manage multiple projects simultaneously and adhere to project timelines, delivering exceptional designs within deadlines.
- Complete own daily time log in line with project deadline requirements

Innovative Thinking:

- Stay updated on industry trends, emerging technologies, and design techniques to propose fresh and innovative ideas that align with client goals and target audiences.
- Keep team members informed as appropriate, with a view to incorporating these in future projects and staying ahead of the market and position yourself and the company as a digital specialist

Internal processes

- Assist Head Of in keeping the Internal brand up-to-date (including internal documents, marketing and advertising).
- Triple check all work produced (i.e. spelling, content and layout) to ensure a high standard of artwork is always produced
- Oversee workload/cover in other team members absence, taking care of client queries and requirements
- Utilise Yellow Fish standard docs/templates
- Maintain the creative content for Yellow Fish social media channels, creating posts and scheduling them to the required date and time.
- Ensure all working processes are in line with YFish studio procedures where required (file & folder structures, proofing processes and client approval process).